

# PROJECT FINAL VIDEO

## D8.5

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**Project coordinator:** Xavier Martinez, Professor at UPC / Researcher at CIMNE

**Project website address:** [www.fibre4yards.eu](http://www.fibre4yards.eu)



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## DOCUMENT INFORMATION

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## DOCUMENTS HISTORY

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V1	18/12/2023	Creation, review and quality control	X. Martinez, D. Behrendt

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## 1 Executive summary

This deliverable report describes the main steps undertaken to elaborate the final video of the FIBRE4YARDS project.

## 2 Main objective and target audience

The final video of FIBRE4YARDS combines motion design animations with real videos from the project and interviews with some of the FIBRE4YARDS partners. It is intended to give a short overview about the project's goals, activities and main achievements.

It is published on the project website (homepage) and YouTube to reach general public, as well as on the professional social media LinkedIn to reach a more scientific and technical audience. It may also be used as a reference introduction during various events at which FIBRE4YARDS will be represented beyond the project lifetime.

## 3 Elaboration

This final video was prepared in the second semester of 2023.

The following steps were performed to prepare the video:

- Writing of the storyboard and related script for the voice-over.
- Production of the video by a communication agency (including recording of the voice-over, addition of a background music, sub-titles).
- Review by the consortium partners (including the script, storyboard, draft video) and integration of corrections.
- Release of the video on the project website, LinkedIn and YouTube.

The video is composed of 5 main sequences running smoothly one after another and presenting the following:

- Context of the project.
- Main goals and activities.
- Main achievements including interviews with some of the project partners.
- Consortium.
- Information on the EU funding and reference to project website.

For a maximum visibility, the final project video is accessible on the project website (<https://www.fibre4yards.eu/>) and YouTube (<https://youtu.be/IN-ye7RGHxg>).

## 4 Conclusions

The final video developed for FIBRE4YARDS is intended to dynamically present the project and its consortium. It will support the consortium partners in their communication and dissemination efforts beyond the project lifetime, including both scientific / technical activities and those organised for a wider non-expert public.